



**DENVER
RESCUE
MISSION**

Housewarming Boxes Sponsorship Opportunities

OUR WORK AND WHY IT MATTERS

In our neighborhoods there are families, seniors, veterans and individuals who are starting anew after having no place to call home. They've done the hard work to get out of their homelessness and now face the reality of furnishing their new homes after having little to nothing. For each of them, a simple mattress can mean a restful night's sleep, a set of kitchen utensils means a meal shared with loved ones. Yet these basics often are out of reach because of the steep financial challenge that comes with starting from scratch.

HOW YOU CAN HELP

You can help by sponsoring our Housewarming Box program! Your support will help bridge the gap to turn empty spaces into cherished homes that empower people to thrive. With your support, we can help provide a foundation for stability and comfort that every household deserves.

WHAT ARE HOUSEWARMING BOXES?

Men, women and families receive a Housewarming Box when they transition into their own housing from Mission shelters and programs. From cleaning supplies, sheets, towels and kitchen items to furniture, your support will set up hundreds of people for success and provide stability in their new home.

Housewarming Boxes Include:

- Bedding
- Cleaning Supplies
- Kitchen Utensils
- Personal Hygiene Essentials
- Household Furniture Items

Our goal in this fiscal year: 350 boxes for 350 households



"There were tears in my eyes when the Mission gave me a box of things to help us in our new apartment. You have all been a lifesaver as I get back on my feet. You probably have no idea how much it means to me and my family, thank you!"

— Bridge program participant



VIDEO

THANK YOU BENEFITS FOR
SPONSORS ARE LISTED ON THE BACK





PERKS AND BENEFITS:	\$10,000	\$5,000	\$2,500	\$1,000
Media: Mention in special sponsor recognition advertisement in Denver Business Journal	✓			
Newsletter: Recognition in the Denver Rescue Mission Changing Lives Newsletter (75,000+ print circulation; 195,000+ email subscribers)	Logo on newsletter (print and email)	Logo on newsletter (print and email)	Name recognition on newsletter (print and email)	Name recognition on newsletter (print and email)
Social Media:	Feature in Housewarming Box posts	2 posts	2 posts	1 post
Promotions: Recognition on Housewarming Box flyers or sponsorship materials	Premier recognition	Logo recognition	Name recognition	Name recognition
Website: Recognition and hyperlink on DenverRescueMission.org (Average of 114,000+ visitors per month)	Highly-visible logo recognition on DRM's main website and Premier recognition on event page	Logo recognition on event page	Logo recognition on event page	Name recognition
Volunteer Opportunities:	Priority access for group packing events	Secondary access to group packing events	Tertiary access to group packing events	Tertiary access to group packing events

Denver Rescue Mission
Sponsorship Opportunities

[DENVERRESCUEMISSION.ORG/HOUSEWARMINGBOXES](https://denverrescuemission.org/housewarmingboxes)