



# BECAUSE OF YOU

**DENVER  
RESCUE  
MISSION**

**ANNUAL REPORT 2022**



Dear Friends,

As we complete our 130th year of service in this community, it is humbling to think of the many generations of generous donors and volunteers who have made this possible. Because of you, we get to do this work. You believe in God's work here at Denver Rescue Mission and want people experiencing homelessness to not only have a meal and a place to sleep, but the hope of a new life through the love of Jesus. Because of you, we continue to be encouraged to be God's hands and feet as we minister to all those who come through our doors.

God blessed us over the last three years of this pandemic and provided miraculous opportunities for the Mission to grow and to help more people. Who knew by having to convert our shelters to 24 hours a day, 7 days a week, that we would be able to see more people move out of homelessness than ever before? When people feel secure about their living situation and are getting the rest they need, they are more interested in engaging with us to find a path out of homelessness. This year we saw 480 households obtain housing.

Because of you, we were able to provide 1,015,731 meals, the most we have ever provided. What makes this even more amazing is that our downtown kitchen prepares all the meals, serves some of them downtown and then transports the rest to 48th Avenue Center every day. We also provided 351,471 nights of shelter and 9,713 individuals connected with us throughout all our services and programs. The need remains great for our work.

Over these last 130 years, this is what this work is all about—developing relationships with our guests

and participants with the love of Jesus at the core of all we do.

Going forward, with God's help, we put together a three-year strategic plan, focusing on 15 key initiatives, divided into four focus areas:

1. Staff Support
2. Program Improvement
3. Resource Planning
4. Potential Northern Colorado Expansion

We praise God for this year, we look forward to this next chapter at the Mission and we are grateful that **because of you**, we continue to be able to do this important work.

God Bless,

A handwritten signature in black ink that reads "Brad Meuli". The signature is stylized with a large, flowing "B" and "M".

Brad Meuli, President/CEO





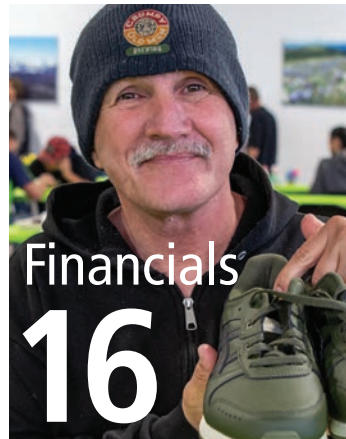
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# MISSION STATEMENT

Denver Rescue Mission is changing lives in the name of Christ by meeting people at their physical and spiritual points of need with the goal of returning them to society as productive, self-sufficient citizens.

# BECAUSE OF YOU

LIVES WERE TRANSFORMED THROUGH . . .

## FOUR CORE STRATEGIES



### EMERGENCY SERVICES

People experiencing homelessness are invited inside, off the street, where their immediate needs are met with meals, 24/7 shelter, lockers, restrooms, showers, and laundry facilities. Mission staff develop relationships with guests and connect them to resources and services toward long-term solutions.



### REHABILITATION

Men facing addiction and homelessness are equipped with skills and spiritual support to overcome destructive habits, engage in a healthy community, secure full-time employment and permanent housing, and begin new lives.



### TRANSITIONAL PROGRAMS

Families and individuals experiencing homelessness transition into self-sufficient lifestyles by developing life skills, saving money and securing housing. From a residential program with case management services to funding toward long-term housing solutions, our transitional programs meet unique needs.



### COMMUNITY OUTREACH

People at risk of becoming homeless receive assistance with food, clothing, furniture, household items, holiday meals, and referrals to programs and services.



# BECAUSE OF YOU...



## BRAD IS FREE FROM ADDICTION

*"Thank you for your generosity and investment. There are people struggling out there who are really good people, and you are making sure there's somebody there when people need help."*



## DERRICSA HAD HER PRAYERS ANSWERED

*"I truly just want to say thank you. If it weren't for the donors, me and my kids wouldn't have had a place."*



## ANDREW HAS HOPE FOR THE FIRST TIME SINCE HE WAS 12

*"From my heart and my soul, I have hope. If you utilize the resources here properly and actually put in the work, you'll have a new life."*



## ADRIAN HAS A HOME FOR HER FIVE CHILDREN

*“I’m normally doing things by myself, so it does make a difference when there’s somebody there to support you.”*







## DAVID FOUND REFUGE FROM DENVER'S COLDEST NIGHTS

*“Thank you so much for helping my life change, for giving me hope and for the opportunity to let God work in my life.”*



## MELODY HAS REMAINED IN HOUSING FOR 15 YEARS

*“Thank you. I am very grateful for everything you’ve done for me and my children throughout the years. I want to let you know how much it helps and how much warmth you bring into our hearts and into our family.”*







## JORDAN CAN SEE A DIFFERENCE IN HER MOM

*“She’s changed a lot being sober. She handles her emotions, takes care of herself and takes care of us way better. She’s ready to move on and I can tell that she actually wants it.”*



## PATRICIA FOUND A SUPPORTIVE COMMUNITY

*“When I come to Denver Rescue Mission, I walk through the door and I say, ‘I’m home.’ The staff is welcoming and treats everybody respectfully—they are my family.”*

# BECAUSE OF YOU

WE GET TO DO THIS WORK



## DEBI SERVED 557 OUT OF 59,960 VOLUNTEER HOURS.

As a Change Maker volunteer, Debi leads resume and cover letter workshops and mock interviews for New Life Program participants.

*“Individuals experiencing homelessness have hopes, aspirations and a need for support. It is easy to ask God to do something, but He did do something—He created us. My fondest memory is of a participant who was terrified of participating in a mock interview. He was literally suffering the physical effects of his anxiety. We devised a plan, and I prayed with him before his interview. He did an amazing job and accomplished something he thought was out of his reach.”*



## BROOMFIELD UNITED METHODIST CHURCH MENTOR TEAM ARE PART OF 608 CHANGE MAKERS (LONG-TERM VOLUNTEERS).

Janice, John, Kathy, Cami, and Jim (not pictured) have collectively mentored about 20 families through Family Rescue Ministry since 2005.

*“We realized we had the heart for helping local families. We’ve gotten a lot out of the mentor program and met some wonderful families. One time a mentee asked us, ‘Why do you do this?’ We said, ‘We’re at a place in our lives where we’re able to give back, and in the future, you’ll be able to do this for somebody else.’ She really liked that.” –Janice*



82 VOLUNTEERS HELP  
US SERVE MEALS  
EACH DAY AROUND  
THE MISSION



### AMANDA IS ONE OF 400 MEMBERS OF YOUNG PROFESSIONALS.

Amanda has been a part of Young Professionals since the group began in 2019.

*“Younger generations really have the power to change things in the future; change laws, change society, change lives. I have learned so much about the causes of homelessness, the programs and the help that Denver Rescue Mission provides. I am just really happy to be involved with such a great organization that is in the forefront of educating the public and helping the homeless with all their resources.”*



### PAM, TOM AND NANCY ARE JUST A FEW OF OUR 64,477 GENEROUS DONORS.

Pam, Tom and Nancy have supported the Mission for about 10 years. Pam is involved as a Pathways of Hope monthly donor, and Tom and Nancy have supported the Mission in many ways, including as lead donors for the refresh project at The Crossing.

*“My heart just fell in love with the Mission. When I saw it in action and how helpful it was, I was inspired to get more involved and help people get back on track.” – Pam*

*“Those experiencing homelessness are all God’s children and deserve love and compassion. Micah 6:8 reminds us: ‘And what does the Lord require of you? To act justly and to love mercy and to walk humbly with your God.’”*

*– Tom & Nancy*





# BECAUSE OF YOU...

371 INDIVIDUALS  
CONNECTED WITH  
MENTAL HEALTH CARE



The tired were given **REST**, with **351,471** nights of shelter.



Families were given extra **SUPPORT**, with **317** households served through Transitional Programs.



There was food for the **HUNGRY**, with **1,015,731** meals provided.

323 PARTICIPANTS  
ACROSS ALL  
PROGRAMS CREATED  
A BUDGET



Those in need were **WELCOMED**  
with open arms, with **9,713**  
unique people served.

Individuals and families found  
more **OPPORTUNITIES**, with  
**245** vehicles donated.

Individuals and families were  
**CLOTHED** in dignity, with **348,346**  
pounds of clothing donated.



480  
HOUSEHOLDS  
OBTAINED  
HOUSING



Men's lives were **TRANSFORMED**,  
with **80** New Life Program graduates.

New Life Program graduates found  
**HOMES**, with **92%** remaining in housing  
one year after graduating the program.\*



327 INDIVIDUALS  
OBTAINED OR  
IMPROVED  
EMPLOYMENT

New Life Program participants  
found **JOBS**, with **\$16.52** as  
the average starting wage.

*\*of those we were able to contact*



# SUPPORT & REVENUE

	2022	2021
Individuals, Corporations, Foundations, and Churches	\$28,412,986	\$29,962,633
Gift-in-Kind (products: food, clothing, etc.)	\$13,306,188	\$20,541,698
<b>Total Contributions</b>	<b>\$41,719,174</b>	<b>\$50,504,331</b>
 Program Service Contract Revenue	 \$8,955,333	 \$7,980,283
Gain on Insurance Proceeds from Water Damage	\$2,962,184	-
Other Income	\$452,049	\$116,993
<b>Total Contract Revenue &amp; Other Income</b>	<b>\$12,369,566</b>	<b>\$8,097,276</b>
 <b>Total Support &amp; Revenue</b>	 <b>\$54,088,740</b>	 <b>\$58,601,607</b>

*Your generous support this year allowed the Mission to not only take care of Denver's most vulnerable citizens, but improve our facilities and our ability to attract, engage and retain employees as we continue our new 24/7 shelter initiative. The \$7.49 million change in net assets allowed us to fund and complete the following projects and initiatives:*

- Renovation of the Tower at The Crossing due to flooding from a frozen pipe
- Building out our information technology infrastructure
- Beginning to implement our capital improvement plan for our nine different facilities

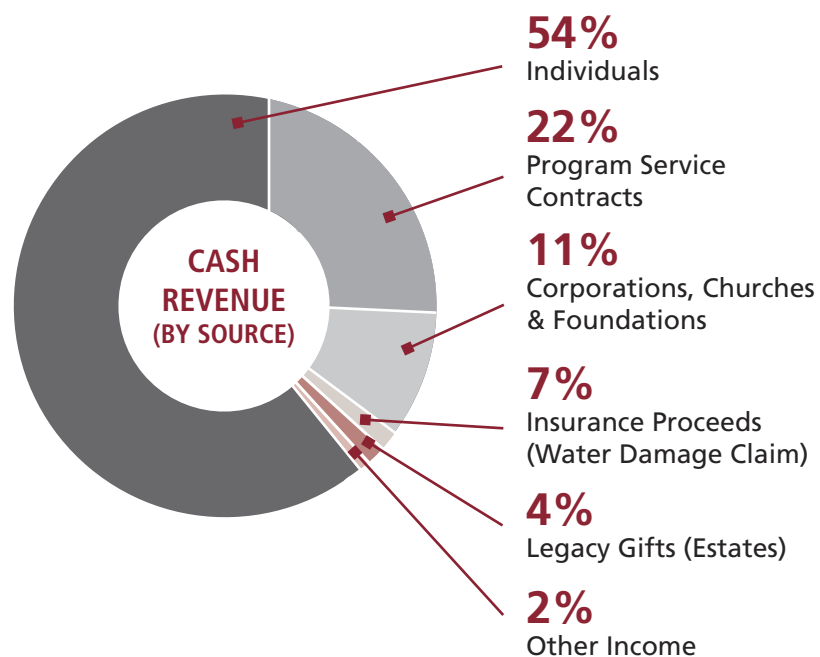
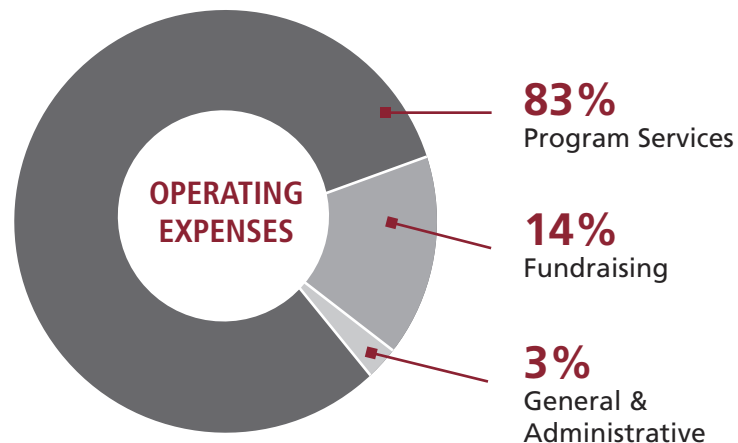
*The Better Business Bureau Wise Giving Alliance recommends giving to organizations who spend at least 65% of their total expenses on program activities. In fiscal year 2021-22, 83% of our expenses were in program services.*

*Download our audited financial statement at [DenverRescueMission.org/Financial-Accountability](https://denverrescuemission.org/Financial-Accountability)*



# EXPENSES

	2022	2021
Emergency Services	\$17,144,615	\$19,890,535
Rehabilitation	\$4,734,990	\$4,505,504
Transitional Programs	\$3,159,363	\$6,478,185
Community Outreach	\$13,512,485	\$12,021,598
<b>Total Program Services</b>	<b>\$38,551,453</b>	<b>\$42,895,822</b>
General & Administrative	\$1,571,215	\$1,778,538
Fundraising	\$6,475,509	\$5,580,708
<b>Total Support Activities</b>	<b>\$8,046,724</b>	<b>\$7,359,246</b>
<b>Total Expenses</b>	<b>\$46,598,177</b>	<b>\$50,255,068</b>
Change in Net Assets	\$7,490,563	\$8,346,068
Net Assets, Beginning of Year	\$50,258,431	\$41,911,892
Net Assets, End of Year	\$57,748,994	\$50,258,431



# BECAUSE OF YOU...



**BRAD MEULI**  
PRESIDENT/CHIEF EXECUTIVE OFFICER

*“... lives are being changed in the name of Christ, families are being restored and people experiencing homelessness and poverty have another chance at life.”*



**TRACY BROOKS**  
VICE PRESIDENT OF HOMELESSNESS  
RESOLUTION

*“... we don’t stand alone in working towards meeting the needs of those we serve.”*



**GRIFF FREYSCHLAG**  
VICE PRESIDENT OF DEVELOPMENT

*“... men, women and families find hope, health and happiness while being reunited with the love of Jesus.”*



**JOSH GEPELT**  
VICE PRESIDENT OF PROGRAMS

*“... Denver Rescue Mission is able to continue meeting those we serve with the hope of the Gospel, emergency care and opportunities to pursue more stable housing.”*





**SHERRI HERONEMA**  
VICE PRESIDENT OF HUMAN  
RESOURCES

*“... we’ve been able to hire amazing people who love the Lord and are using their God-given talents every day to change lives in the name of Christ.”*



**CHRIS JORGENSEN**  
CHIEF FINANCIAL OFFICER

*“... thousands of people experience Christ’s love 24/7.”*



**JOHN MORARIE**  
VICE PRESIDENT OF OPERATIONS

*“... our food service team served a million meals to guests who came through our doors.”*

**BOARD OF DIRECTORS**

Don Manuell, Chairman	Stuart Pattison, Secretary	Cathy Goss
Scott Adams, Vice Chairman	Reverend Frank Davis	Mark Huang
Scott Harris, Treasurer	Joseph Fortna	Teresa Stewart

# BECAUSE OF YOU

WE ARE . . .



## **STRONGER TOGETHER. PREPARED FOR TOMORROW. ALWAYS FAITHFUL TO CHRIST.**

This is the focus of our new three-year strategic plan. It was launched last year by a task force made up of Mission leaders who will work on 15 key initiatives in four focus areas:

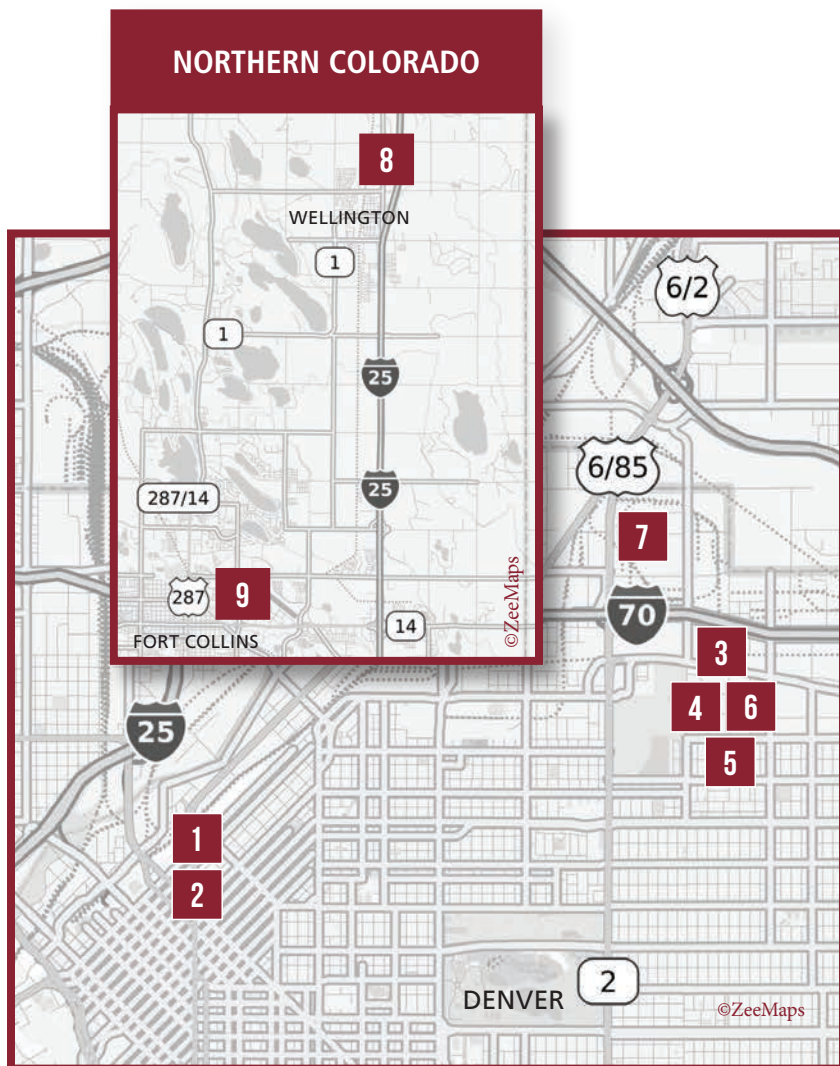
- Staff Support
- Program Improvement
- Resource Planning
- Potential Northern Colorado Expansion

We will continually pray that this plan is a reflection of God's vision for His work. We are investing resources into our employees while at the same time evaluating programs and practices to better serve our guests and participants. But your support is what makes this work possible. Just as we have over the last 130 years, together, we will continue to work to change lives in the name of Christ today, tomorrow and for many years to come.



# BECAUSE OF YOU

LIVES ARE CHANGED THROUGHOUT 9 LOCATIONS



## 1 - LAWRENCE STREET SHELTER

1130 Park Avenue West



## 2 - LAWRENCE STREET COMMUNITY CENTER

2222 Lawrence Street



## 3 - THE CROSSING

6090 Smith Road



## 4 - MINISTRY OUTREACH CENTER

5725 E. 39th Avenue



## 5 - HOLLY CENTER

5725 E. 39th Avenue



## 6 - ADMINISTRATION & EDUCATION

6100 Smith Road



## 7 - 48TH AVENUE CENTER

4600 E. 48th Ave.  
(Operated in partnership  
with the City of Denver)



## 8 - HARVEST FARM

4240 E. County Road 66  
Wellington, CO



## 9 - FORT COLLINS RESCUE MISSION

316 Jefferson Street  
Fort Collins, CO





BECAUSE







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